

Web Graphics and Photo Editing with Photoshop

Winter 2011

Class Meeting Information

This course meets online from January 10, 2011 to March 6, 2011.

Instructor Information

Name: Kevin Hanegan

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Web site: UCI Distance Learning Center

Kevin Hanegan is the author of 4 programming books: *Building State-of-the-Art Web Pages*, *Custom CGI Scripting with Perl*, *Practical Guide to Curl*, and *Building Solutions with the DecisionSite Analytics Platform*. He has worked for a variety of software companies, universities, and corporate training centers as a course developer, trainer and consultant. He currently is the Director of Educational Services for TIBCO, Spotfire division.

Prerequisites

Excellent analytical skills; must enjoy using computers and have a knack for figuring things out on the computer. See enrollment confirmation for login information.

Course Description

Attractive graphics can make a web page come alive. Photo editing and enhancing adds to a website's appeal. Create and edit customized images for use in web pages, online photo albums, web blogs and more. Learn how to create image rollovers, logos, and banner ads. Explore color theory, bandwidth considerations, and intelligent image utilization. The software for this course is Adobe Photoshop, the industry standard for image editing. Students will also work with a variety of image utilities available on the web. (You must have access to Adobe Photoshop in order to complete this course. See discussion thread on Versions of Photoshop for more information)

Course Objectives

- Understand the Photoshop interface
- Learn how to use layers
- Learn how to apply effects and filters
- Learn how to perform adjustments to contrast and color balance
- Learn how to save images in the proper format for the web

Course Text or Online Resources

Photoshop CS5 for Windows and Macintosh: Visual QuickStart Guide

Author: Elaine Weinmann and Peter Lourekas

Publisher: Peachpit Press

<http://www.peachpit.com/store/product.aspx?isbn=0321563654>

If you have an earlier version of Photoshop, please purchase the textbook that matches to your version.

Course Outline

Session 1	1/10/2011
Topics	➤ Introductions
Assignments Due	No Assignment
Session 2	1/17/2011
Topics	➤ Overview of the Photoshop Interface
Assignments Due	Assignment due on 1/23/2011
Session 3	1/24/2011
Topics	➤ Layers ➤ Colors ➤ Types
Assignments Due	Assignment due on 1/30/2011
Session 4	1/31/2011
Topics	➤ Creating Web Graphics
Webinar	Wednesday 2/10/2010 7:00 – 8:00 PM PST
Assignments Due	Assignment due on 2/06/2011
Session 5	2/07/2011
Topics	➤ Saving Web Graphics ➤ Creating Web Backgrounds
Webinar	Wednesday 2/09/2011 7:00 – 8:00 PM PST
Assignments Due	Assignment due on 2/13/2011
Session 6	2/14/2011
Topics	➤ Creating Navigation ➤ Transparent Graphics
Readings	
Assignments Due	Assignment due on 2/20/2011
Session 7	2/21/2011
Topics	➤ Animations ➤ Slicing Images
Assignments Due	Assignment due on 2/27/2011
Session 8	2/28/2011
Topics	➤ Creating Image Rollovers ➤ Using the Image Processor
Webinar	Wednesday 3/02/2011 7:00 – 8:00 PM PST
Assignments Due	Assignment due on 3/06/2011

Evaluation and Grading

In this course, you will be evaluated in the following way:

Individual Assignments	80%
Participation in class discussions	20%
Total	100%

Unexcused late assignments are penalized 50% off. Assignments are spaced one week apart and are due on Sunday midnight PST. I realize things come up and people have other things to do, so if you are going to be late with an assignment, please email me before hand otherwise it will be considered unexcused.

Grading Scale

- A = 90% – 100%
- B = 80% – 89%
- C = 70% – 79%
- D = 60% – 69%

Types of Communication

In an online course, the majority of our communication takes place in the course forums. We also have 3 1.5 hour webinars scheduled where we can communicate synchronously. In addition, when we have a need for communication that is private, whether personal, interpersonal, or professional, we will use individual email.

Code of Conduct

All participants in the course are bound by the University of California Code of Conduct, found at <http://www.ucop.edu/ucophome/coordrev/ucpolicies/aos/uc100.html>.

Netiquette

In an online classroom, our primary means of communication is written. The written language has many advantages: more opportunity for reasoned thought, more ability to go in-depth, and more time to think through an issue before posting a comment. However, written communication also has certain disadvantages, such a lack of the face-to-face signaling that occurs through body language, intonation, pausing, facial expressions, and gestures. As a result, please be aware of the possibility of miscommunication and compose your comments in a positive, supportive, and constructive manner.

Course Policies

Expectations of students

I expect you to

- Participate actively, constructively, and politely in the course forum
- Submit all assignments by the time and date indicated
- Notify me as soon as possible if you have an emergency or need more time for an assignment (Late assignments will be granted within a time frame of up to one week / 7 days from receipt of notification.)

Expectations of the instructor

You can expect me to

- Review all the course content, materials, assignments, and forum prompts prior to the start of the class
- Post my syllabus to the class prior to start
- Post my welcome message prior to start
- Be online every day during the course
- Respond to individual email within 24 hours
- Give you individual feedback on your posted assignments within 48 hours of the due date
- Enjoy the experience!